

CAMP WISE ALUMNI JOB WHEEL



INTERVIEW WITH JOSH GOLDBERG

1. What job(s) did you have at Camp Wise?

2003-2007 – Lake Front (Supervisor in 2006, 2007 – may-be also in 2005, but I don't remember?)
2009 – Ropes Course Supervisor

2. What is your current job?

I am the Director of Corporate Law at U-Haul International, Inc.

3. Describe what you do at your job so that an Ohalimer could understand it.

Mostly, I read, write, and talk a lot! I simplify complex legal rules so that my client can make decisions on how to interact with, and sell products to, our customers. I also supervise 5 lawyers that are responsible for making sure that our Client follows the rules.

4. Tell us about a time at camp that you often refer to at your job?

Mostly, I talk about how I met my spouse at Camp. Secondly, I talk about fun/generic memories as a staff member and camper.

As for a specific moment, I talk about a team-building exercise I both participated in and facilitated. The take-away of the exercise is to communicate the idea that a group is a machine – we are each a different component that, together, achieve a complex solution. Individually, my team has specific tasks and functions; but, collectively, we accomplish something greater than any specific input.

5. Has your experience working at Camp Wise gotten you out of any tough work situations?

Yes – While I do not recall specifics (must not have been important), I do remember my first years on staff when Jodi Sperling made tweaks and changes to Camp as an institution and Staff as a group were accustomed. I was unable then (and certainly am unable now) to explain through examples why these changes could be problematic – Jodi was unwilling, rightfully, to consider my critiques when I did not have any examples of a negative consequence or suggestion for a better solution. There were two lessons here.

One – while there is no reason to make change for change's sake, there is also no reason to continue operating in the same way because "it is how it has always been". Two – when I identify an opportunity for my Client or team, or want to make a critique, I ALWAYS have examples of why a certain process did not work or how a proposed change could offer a solution.

6. What was your favorite/least favorite job on the work wheel?

Favorite – Dustbin Lease Favorite – Village (it's not my mess!)

7. What skills did you develop at camp that have helped you in your professional career?

Working with and managing people that have varying personalities, especially with respect to people that were older than me and from different countries. Rainy Day Programming! I use this all the time at work; it's important to have Plans A, B, and C. Communication – It is important for everyone to be on the same page, and failure is inevitable if you assume a colleague, client, or supervisor knows something. Patience – the minds of 9-15 year olds are complex and irrational.

8. How did camp influence what type of career you ended up in?

Camp did offer me confidence and allowed me to grow into the person I wanted to be. However, Camp did not influence my specific career or professional trajectory.

9. If you could go back to camp for a summer, what job would you want to do?

Counselor – I was only ever a Specialist and would have liked to be a counselor for a summer.

Bonus: Is there someone from the CW community you wanted to give a shout out to for helping you with your career?

Amanda Bruell

CAMP WISE ALUMNI JOB WHEEL



INTERVIEW WITH MARNI WEINSTOCK

1. What job(s) did you have at Camp Wise

SIT, CIT, Lifeguard, Boating Specialist.

2. What is your current job?

Registered Dietitian

3. Describe what you do at your job so that an Ohalim-er could understand it.

I help people choose foods. I teach nutrition education, and I help people decide what to eat. No flap raising required.

4. Tell us about a time at camp that you often refer to at your job?

Working at camp put me in contact with a wide array of people from all over the world, which is also true (and something I really like) about my job. People eat all kinds of different foods and it's really fun to hear about it.

5. Has your experience working at Camp Wise gotten you out of any tough work situations?

Nope. The opposite. It has caused me to be in charge of more evening programs than I'd like...

6. What was your favorite/least favorite job on the work wheel?

Favorite was "FREE SPACE." Least favorite was "Mopping." And I never minded making my bed daily. I still hate getting into an unmade bed. There could be bugs!!

7. What skills did you develop at camp that have helped you in your professional career?

I learned how to work with a diverse group of people, how to stay organized, and how to remain calm in big situations.

8. How did camp influence what type of career you ended up in?

It didn't... unless you count being a server? In general, I suppose I learned that I like to help people.

9. If you could go back to camp for a summer, what job would you want to do?

Still lifeguarding. (I start most mornings in the city pool where I live. And I just took my daughter kayaking last weekend!)

10. We often hear that the working world is all about who you know. Has the Camp Wise community ever helped you in your professional career? How?

I strive each and every Friday night to roast a less hairy chicken than Mary ever cooked. My family will tell you I've pretty much perfected my Shabbat recipe.

Bonus: Is there someone from the CW community you wanted to give a shout out to for helping you with your career?

A shout-out to Beth Weinstock, who was a great lifeguard, but also just a great teacher and role model. She loved her job and it showed. While we have different careers, passion is always important, no matter the field.

CAMP WISE ALUMNI JOB WHEEL



INTERVIEW WITH EMILY JOSEPHSON

1. What job(s) did you have at Camp Wise?

Mostly counselor in Ohalim, Noar, and Solel. My last role at CW was Noar Village Supervisor.

2. What is your current job?

Director of Marketing for noosa yoghurt

3. Describe what you do at your job so that an Ohalimer could understand it.

Sort of like the “captain” of team noosa - I lead brand strategy, advertising, new product innovation, and managing the business/responsible for the financials and manage a team of people to make it all happen.

4. Tell us about a time at camp that you often refer to at your job?

I call upon any of my leadership positions at camp (including maccabiah captain) in my current role as a leader of a team. Being a leader at camp taught me the foundations of my leadership style - lead with positivity, enthusiasm, by example, and working towards a shared goal. As we might say, also with ruach - it’s contagious. My experiences at camp shaped who I am as a person, as a team player, and especially as a leader - I lean on what I learned at camp to bring people together, foster culture and comraderie, and have a positive impact as a leader on my team - it’s so applicable in the business world.

5. Has your experience working at Camp Wise you out of any tough work situations?

Yes. The business world can be full of challenging situations, conflicting points of view, lots on the line, managing risk etc. which has the potential to create friction and conflict. I think the best way to navigate this in a positive way is by building organic connections and relationships with others, it’ creates the best environment to have honest dialogue and encourages people to be their real, true selves. People respond to that and reciprocate. Camp is all about connections and relationships and it’s a big part of who I am at work, and helps de-escalate potentially tough work situations but also prevents them from happening in the first place.

6. What was your favorite/least favorite job on the work wheel? pretty into sweeping

7. What skills did you develop at camp that have helped you in your professional career?

The amount of times I need to do ice breakers in a work setting is surprising

8. How did camp influence what type of career you ended up in? It makes sense I’m in a career that is all about teamwork, collaboration, and creativity. After a decade+ at camp, I could never be without those things.

9. If you could go back to camp for a summer, what job would you want to do?

Back to a counselor or maybe village supervisor, and would need my CW BFFs as my co’s and specialists so we can be in the same cabin again.

10. We often hear that the working world is all about who you know. Has the Camp Wise community ever helped you in your professional career? How?

Though I haven’t really crossed paths with CW people in my career, I would challenge that the working world is all about who you know and connections in making things happen. Sure it can help, but self-reliance in unlocking opportunities in achieving your goals is the anchor IMO.

CAMP WISE ALUMNI JOB WHEEL



INTERVIEW WITH ZACK MARLIN

1. What job(s) did you have at Camp Wise?

I was a counselor in each village and then the Ohalim boys supervisor

2. What is your current job?

I'm a talent agent, representing actors who work in TV, film, and theatre.

3. Describe what you do at your job so that an Ohalimer could understand it.

I help actors get jobs in everything from Broadway musicals to your favorite (or your parents' favorite) TV shows!

4. Tell us about a time at camp that you often refer to at your job?

I think I answer this one in question 7!

5. Has your experience working at Camp Wise gotten you out of any tough work situations?

For me, when I'm in a tough situation at work, it is helpful to think about the way that I had approached problems in the past, including while I was at camp. Especially in thinking about how I respond to clients and interact with kindness and warmth toward them in all situations, much as I would with campers on days both good and bad.

6. What was your favorite/least favorite job on the work wheel?

Favorite was sweeping the cabin, least favorite was clothesline

7. What skills did you develop at camp that have helped you in your professional career?

Working in the arts is an extremely interpersonal business, much as working at camp is. My job, all day, is interacting with our clients and celebrating both the highs (when someone books a job) and the lows (when someone doesn't move past an audition, or doesn't even get one.)

Much of this reminds me of camp, where you get to celebrate individual and group achievements big and small. You're also constantly working with your co-workers and superiors to create a warm and supportive environment, and I think often about how I learned those skills at camp, both in interacting with campers of all ages and with the other staff.

8. How did camp influence what type of career you ended up in?

I think that working at camp makes me value the people that I have surrounded myself with as I've moved forward in life, professionally and personally. Camp is one of the best places I have work, and I am always seeking the feeling that I had with my level of comfort, camaraderie, and confidence in what I do and the decisions that I make on a day-to-day basis. Because camp taught me how to work with people from all different backgrounds and all different work styles, I feel that I am always ready and able to interact with a wide variety of people. My job now is very much about interacting with people with all sorts of goals and personalities, and working at camp not only primed me for this, but made me want that level of interaction in my every day career.

9. If you could go back to camp for a summer, what job would you want to do?

I think I'd want to be the Ohalim boys supervisor again! It's the best village with the best living spaces in camp, and with kids who are curious about the world around them and in prime space to grow and learn,

10. We often hear that the working world is all about who you know. Has the Camp Wise community ever helped you in your professional career? How?

Not yet, but I have no doubt that the connections from Camp Wise have helped me personally and I look forward to the day when everything else comes together!

CAMP WISE ALUMNI JOB WHEEL



INTERVIEW WITH MEREDITH BELMAN

1. What job(s) did you have at Camp Wise

Counselor, specialist, sports supervisor, noar supervisor, assistant director

2. What is your current job?

Managing Director at Accenture

3. Describe what you do at your job so that an Ohalimer could understand it.

I work with big companies to improve the experience they create for customers and employees

4. Tell us about a time at camp that you often refer to at your job?

I have literally used camp icebreakers and evening programs in Fortune 500 board rooms. No joke - "I have a link" is a go-to. I once did a full game of life program with a team of c-suite executives.

I also often use the classic intro to village candle meetings when I'm facilitating executive leadership meetings. You know the one ... "ok everyone, let's keep this positive. Nothing negative about any individuals."

5. Has your experience working at Camp Wise gotten you out of any tough work situations?

See above ... game of life. But also the problem solving that I learned on staff at camp and the creativity I use every single day at work. If I can create an evening program to entertain 70 14-year olds I can most certainly create meetings and experiences to keep adults engaged.

6. What was your favorite/least favorite job on the work wheel?

Most favorite: tent flaps / least favorite: clothesline

7. What skills did you develop at camp that have helped you in your professional career?

As I mentioned above, the problem solving and creativity I developed at camp I use every day. Part of my job is creating engaging experiences for everyone from a senior executive to front line employees (I.e. housekeepers in a hotel, line cooks in a restaurant, plant workers in a manufacturing plant) - i learned the skills to develop and facilitate experiences at camp. From evening programs to cabin activities to ropes course - the basics of engaging people transcend.

8. How did camp influence what type of career you ended up in?

I sort of answered this already, but being able to engage groups of people, be creative, have fun, solve big problems were all influenced greatly by camp.

9. If you could go back to camp for a summer, what job would you want to do?

Oooh ... sports specialist (but ideally with old specialist days off — Friday night thru Sunday morning :))

10. We often hear that the working world is all about who you know. Has the Camp Wise community ever helped you in your professional career? How?

Jodi Sperling helped me figure out what career and has given me coaching along the way.

CAMP WISE ALUMNI JOB WHEEL



INTERVIEW WITH JEFF GREENWALD

1. What job(s) did you have at Camp Wise

2001 -- Lifeguard/SIT
2002 -- Lifeguard Session 1 / Counselor Session 2
2006 -- Solel Counselor
2008 -- Noar Supervisor
2009 -- Noar Supervisor

2. What is your current job?

Senior Manager, Product Finance, Apple Pay and Wallet

3. Describe what you do at your job so that an Ohalimer could understand it.

My team leads financial analysis for all of Apple's first-party financial products including Apple Card, Apple Cash, Apple Card Savings, and Apple Pay Later. We forecast how many customers we will have, how much people will spend and save, and how much money Apple will make from these products. We also develop business cases for new features and products.

4. Tell us about a time at camp that you often refer to at your job?

When I was a Solel counselor, we took the village on a river rafting camping trip. All of our gear (tents, sleeping bags, clothes) got caught in a fast-moving severe storm. We had to tough out the storm but afterward, thousands of fireflies came out and lit up the field where we were camping -- it was a magical moment I will never forget. The staff had to work together to calm the campers and then find a place for everyone to sleep (we eventually rented some cabins nearby). I often think about this when things get hard.

5. Has your experience working at Camp Wise gotten you out of any tough work situations?

I don't know about tough situations but everyone I work with knows my kids go to Jewish overnight camp at Camp Wise because I talk about incessantly in the leadup to and during the summer.

6. What was your favorite/least favorite job on the work wheel?

Favorite: Break (e.g. not doing anything)
Least Favorite: Village Cleanup

7. What skills did you develop at camp that have helped you in your professional career?

Leading a staff of 20+ counselors as a Supervisor in my early twenties. There were few experiences early in my life that prepared me better for work, including working with people from diverse backgrounds and with different motivations.

8. How did camp influence what type of career you ended up in?

Camp helped me realize how much I wanted to be a leader of teams, which I do now!

9. If you could go back to camp for a summer, what job would you want to do?

Solel Supervisor

10. We often hear that the working world is all about who you know. Has the Camp Wise community ever helped you in your professional career? How?

Bonus: Is there someone from the CW community you wanted to give a shout out to for helping you with your career?

Brian Innenberg and I both worked at Capital One in Richmond, VA at the same time early in our careers. We had a standing monthly "C1 Camp Wise alumni lunch" which was always a treat.